

UNLIMITED PARTNERSHIP

For Spouses Who Own Businesses Together

Making it Work at Work and Home

Both spouses/business partners should attend. Each spouse completes pre-work prior to the workshop.

During the session, spouses work together on their major driving force, business motivations, and unique abilities to help define their roles, communication strategies and modes of decision making.

Lewis Associates, Inc.

Kathy and Monte Lewis have been life partners since 1987. Since 1992, we have helped companies create strategic business advantage by developing the skills and performance of their people.

We work with companies to enhance the results of their sales activities and to improve their leadership effectiveness.



Entrepreneurial Couples

More spouses are choosing to combine work with their personal lives. These entrepreneurial couples own businesses together. Co-preneurship is an exciting and productive model, but it also has pitfalls. During this workshop, we address the joys and challenges of growing your business together.

Your professional partnership has advantages: work-life integration and sharing the highs and lows. But a business can take its toll on a marriage; likewise, a crisis in a couple's personal life can take its toll on the business.

The success of a "couples" business is in contradiction to a "family" business. Family businesses are often dominated by males and may struggle over who does what and how they are compensated. Spouses are usually team players with a deeper commitment—both financial and personal interests are in sync.

By assessing what each partner contributes, planning for the future, improving communication, and having checks and balances, you and your spouse can design your co-entrepreneurial life, an ***Unlimited Partnership***.

Workshop Agenda

Co-Entrepreneurs: Benefits and Advantages

Business Motivators: Two Strengths are Better than One

Sharing Power and Rewards: Common Threads of Successful Company Couples

Equality or Equity: Different Roles for Each Partner

Roles and Boundaries: Sources of Stress and Business Strategies

Work Life Integration: Balance Love and Work