

# Action Trakker™ Keeping Priority Ideas In Motion



## Stay Focused on the High Priority Actions that achieve Long Term Results

How do we know that our training, consulting or coaching works? For decades corporate trainers and consultants have struggled with the problem of delivering training ROI, return on investment. Using one of today's most popular communication devices, email, Action Trakker™ is simple for the consultant to set up and easy for the participant to use. The consultant simply sets up an access code prior to the workshop, and users log on to the internet for just a few minutes after your session.

Users enter their action commitments and expected completion dates at the Action Trakker™ website. Then automatically, over the next couple of months, users receive gentle email reminders to follow through on their commitments. Users log back in to show progress or make any changes to their commitments. Finally, the consultant, produces Action Trakker™ Roll-up Reports, showing progress on commitments, including financial return-on-investment. Showing real results to the client, clearly separates you from the competition.

### Business Benefits

- Prove Your Training, Consulting or Coaching Works
- Show Financial ROI
- Be the Source of Strategic Progress
- Keep in Touch with All of Your Participants

### Accountability

Action Trakker™ serves as a great way to build in accountability to your business planning meetings, brainstorming sessions, strategy programs, or training workshops. At the conclusion of your group meeting, ask each attendee to log on to ActionTrakker.com with their unique ID code. Everyone enters in their own Next Action Steps, with Milestones, and Expected Completion Dates. Then Action Trakker™ automatically keeps track of progress on these action items. Anytime you wish, you can log on and check the progress of your business planning activities and tasks.

## Stay Focused on the Vital Few rather than being buried by the Trivial Many

*For Salespeople* - keep focused on prospecting and marketing efforts, instead of getting buried by servicing existing clients.

*For Managers* - focus on service and quality improvement issues, instead of putting out fires just trying to get the goods out of the woods.

*For Staff* - focus on professional development goals, including attending courses and taking advantage of educational and mentoring programs.

*For Personal Use* - maintain physical goals such as exercise and weight loss, financial goals such as savings and investing, and career goals such as new projects and new skills.

Use Action Trakker™ to focus on your Big Goals, both Personal and Business, and as follow-up to planning meetings, brainstorming sessions and training programs.

Stay Focused on What's Most Important

