



personal excellence

Successful Career Planning

Successful Career Planning is a way of understanding yourself and the work world and a way of acting that improves your career success. This means understanding the external economic, business and social landscape; learning about new work and career realities; and ensuring your continued marketability. It also means knowing yourself so you can make the right decisions about your career.

New Work Realities

We may have grown up believing in a series of rules that guided our behavior, and we thought we could make certain hypotheses about the future based on these rules. Now none of these rules apply. For the most part, only an absence of rules guides our careers.

- The Changing Economy
- Changing Employment Patterns
- New Employment Contract
- End of Job Security
- Endless Complexity
- Beliefs About Our Work

New Business Metaphors

To manage your career, it's crucial to understand the shape of careers to come. There are some tough realities associated with the new career, but there are also some tremendous opportunities if you can position yourself to take advantage of the options available to you.

- New Work Arrangements
- New Career Patterns
- Project Work

Career Planning Strategies

There is no such thing as one perfect job or situation. There are good matches and bad matches. There will always be a number of career options that could be equally engaging to you. Developing a career plan requires time, effort and careful self-examination.

- Be Yourself
- Know Your Strengths
- Successful Career Planning Report
- Know What You Love
- Independent Agent

Ten Rules for Career Success

The workplace has changed, and the rules of career success have changed along with it. There are new rules for putting career planning strategies to work.

- Marketability
- Communication
- Understand Business Trends
- Future Orientation
- Specialist or Generalist
- Think Global
- Continuous Learning
- Develop Competence
- Build Financial Independence
- Time Management

For more information:

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